

HOKONUI

FASHION DESIGN AWARDS

2010



*In conjunction with the*  
Mataura Licensing Trust

ENTRY INFORMATION

# ENTRY DATES AND FEES

**Early Entries close:** 4 June 2010

**Entries Close:** 11 June 2010

**Garments Due:** 28 June 2010

**Address for Entry Forms and Garments:** Hokonui Fashion Design Awards 2010  
c/- HEATHER PATERSON, Wendonside, No. 7 RD, Gore 9777  
Phone: (03) 202 7829 • Fax: (03) 202 7820  
Mobile: 027 273 6997 • Email: bruyere@xtra.co.nz

**Entry Fee: \$35.00** for entry received by 4 June 2010 (*Cheques payable to Hokonui Fashion Design Awards*)

**Late Entry Fee: \$45.00** Entries close 11 June 2010

## ENTRY SECTIONS

Section 1	<b>STREETWEAR</b> Stylish daytime dressing for men or women. Career or business.	Ist Prize: \$1000 2nd Prize: \$200
Section 2	<b>NIGHT LIFE AWARD</b> Glamorous evening wear for men or women. Suitable for dining out, theatre, night club or gala evening occasions	Ist Prize: \$1000 2nd Prize: \$200
Section 3	<b>WOOL AWARD</b> Garments must be crafted in wool fabric or fibre. 20% non-wool fibre is allowed as visible decoration.	Ist Prize: \$1000 2nd Prize: \$200
Section 4	<b>KIWIANA AWARD</b> Any Design with a New Zealand theme. Must be able to be modelled easily.	Ist Prize: \$1000 2nd Prize: \$200
Section 5	<b>MENS APPAREL AWARD</b> Sophisticated or casual. Anytime - day or night.	Ist Prize: \$1000 2nd Prize: \$200
Section 6	<b>COLLECTIONS</b> Three complete designs. Themed on colour, fabric or design. (ALL collections must have a title).	Ist Prize: \$1000 2nd Prize: \$200
Section 7	<b>DENIM</b> Any Design using denim fabric.	Ist Prize: \$1000 2nd Prize: \$200
Section 8	<b>AVANT GARDE</b> Fantasy creations - no boundaries.	Ist Prize: \$1000 2nd Prize: \$200

*Prizes awarded to garments from the above eight sections:*

### AWARD OF EXCELLENCE \$10 000 package

YOUNG DESIGNER AWARD	\$1500	BEST USE OF FABRIC	\$500
SOUTHLAND AWARD	\$500	MOST COMMERCIAL POTENTIAL	\$500
KNITTED AWARD	\$500	MERIT CERTIFICATES	

AWARD OF EXCELLENCE & YOUNG DESIGNER also receive registration to Fashion Week in Auckland.

# CONDITIONS OF ENTRY

1. Entrants are required to design and enter a garment of their own choice in the fabric/fibre suitable to the section.
2. Garments must be new and made within the past twelve months and **NOT have been shown at any other competition.** Garments must not have been worn to any function i.e. School balls, parties etc.
3. There are no design restrictions. Designer may not necessarily be the maker of the garment.
4. Garments made under licence or commercial label in New Zealand are not eligible. Organisers reserve the right to accept or reject any entry under this clause.
5. Entry is open to all ages. (*You do not have to be a design student*).
6. To be eligible for The Young Designer Award, you must be under 21 years of age on the 30th June, 2010.
7. All entries must be labeled with entrants name sewn onto garment. Accessories must also be named. All labels must not be visible when modelled.
8. Garments must be basic sizes: 10,12 or 14. Average height: 5'7" to 5'9". Male size: 102-108 chest. Waist 81-86cm.
9. Garments will be modelled by models selected by the organisers.
10. Once garments are in the hands of the organisers, they cannot be uplifted until released by the organisers.
11. It is the responsibility of entrants to insure their property from the time of initial dispatch through to its ultimate return. The organisers take no responsibility for garments lost in transit. Please use reliable couriers and **make sure the return address is correct.**
12. Proper packaging and dispatch of garments and the costs are the responsibility of the entrant. Garments must be boxed for posting/freighting. Such boxes must be named.
13. No garments will be available after The Gala Award Evening.
14. Garments will be available to be picked up between 3 - 4pm on the afternoon of the 2nd of August. Those not being picked up at this time must have a courier return ticket included.
15. Committee have the right to change garments from one section to another.
16. Organisers may keep prize winning garments for up to one month for promotion and display purposes.
17. Ensure that you have completed one entry form per entry.
18. If garments have not arrived by closing time on Monday 28th June 2010 at 5pm, they will be disqualified.
19. By entering these Awards, the entrant declares that all details are true and correct.

ALL ENTRIES MUST INCLUDE A **PHOTOGRAPH** AND **DESCRIPTION** OF HOW THE GARMENT IS TO BE WORN AND A CLEARLY MARKED **RETURN LABEL, COURIER TICKET AND PACKAGING.**

## HOKONUI FASHION DESIGN AWARDS 2010

**FRIDAY 30 JULY - HOKONUI STRICTLY DESIGN**

**SATURDAY 31 JULY - HOKONUI GALA AWARDS**

*See reverse for ticket information.*

# JUDGING

All entries will be considered at a preliminary judging when garments will be selected for the finals.

\* All Entrants will be notified if **NOT** accepted by 15th July 2010.

## GARMENTS WILL BE JUDGED ON:

- Fashion trend and design expressed
- Cut and Finish
- Compatibility of fabric/fibre and design
- Innovation and originality
- Total look

*The Judges decision will be final and no correspondence will be entered into.*

## DATES TO REMEMBER:

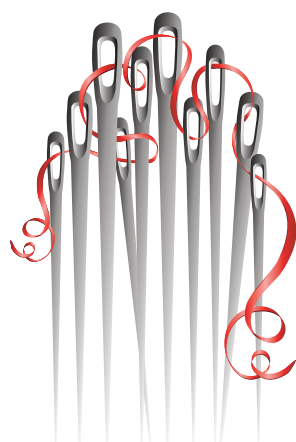
4 June	Discounted entries deadline
11 June	Top half of entry form and entry fee to reach: <b>Heather Paterson: Wendonside, No. 7 RD, Gore 9777</b>
28 June	Bottom half of entry form and garment to be received by THIS date
30 - 31 July	Final Judging and Shows!

**TICKET SALES** available from Gore i-SITE Visitor Centre from 24 June 2010

Phone (03) 203 9288

Strictly Design Tickets	\$40
Gala Evening (Corporate Tickets)	\$90 (\$10 Discount to Entrants)
Gala Evening (General Tickets)	\$70 (\$10 Discount to Entrants)

*Full show and ticket information will be given on receipt of entry either by letter or email.*



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## ADDRESS ALL CORRESPONDENCE TO:

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**[www.hokonui-fashion.com](http://www.hokonui-fashion.com)**